



STAYWELL<sup>®</sup>  
C O P P E R



# STAYWELL® COPPER Products are Proud to Partner with Save Club





**Naturally Protect Yourself  
from Getting Sick.**



**StayWell® Copper  
Kills Bacteria, Germs, Viruses.**

**Backed by Science, Verified by  
Experts!**



## All-Natural Products to Improve Your Life and Health



US Patent Issued

Registered Trademark

Brand Registered on amazon

Science Backed

Made In the USA Loved and Used Worldwide

Doctor Recommended

AS SEEN ON:



martha  
stewart

Forbes

yahoo!  
news

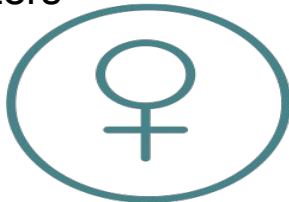
# Your Health Is Your Wealth – give the Gift of Health

Show Your Loved Ones You Care Enough to Naturally Protect Them from Getting Sick

StayWell® Copper Kills 99.97% of Bacteria

OUR TWO MOST POPULAR PRODUCTS TOGETHER AT LAST!

- ✓ Kills 99.97% of Harmful Bacteria - Use in addition to handwashing
- ✓ Self Sanitizing. Convenient - Always near you
- ✓ Buy Once ~ Lasts Forever. Can be endlessly used or recycled
- ✓ Economical. No refills, batteries, mess, or waste
- ✓ **Proudly Made in the USA** from 99.94% antimicrobial recycled EPA registered American Copper. EPA Reg No. 85341-3-99000
- ✓ All Natural and Chemical Free – No more red, dry, chapped hands from messy hand sanitizers



Woman Owned  
Company



Employing  
US Veterans



Made in the  
USA



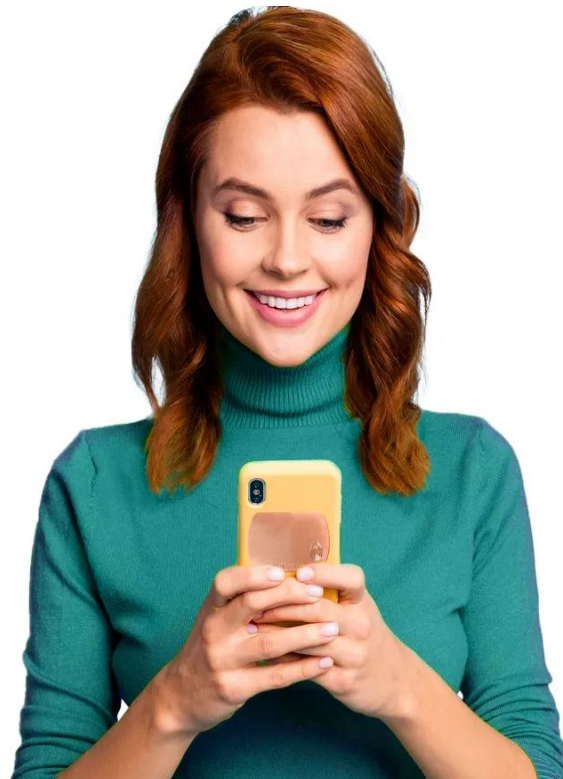
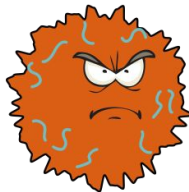
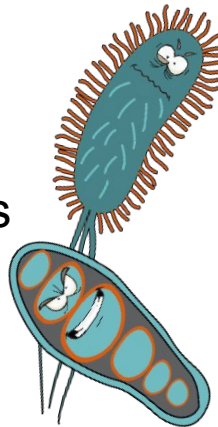
Recycled  
Antimicrobial Copper

- 80% of germs are spread by our hands.

We touch our phones over **2,600 times a day**—every touch can transfer germs. Keep your phone cleaner naturally with **StayWell® Copper**—pure copper killing germs on contact.

## Scientifically Proven

StayWell® Copper protects people from harmful, damaging germs, bacteria, and viruses, is safe and kills germs **FOREVER** and is endlessly recyclable.



# No Touch Copper Hand Roller

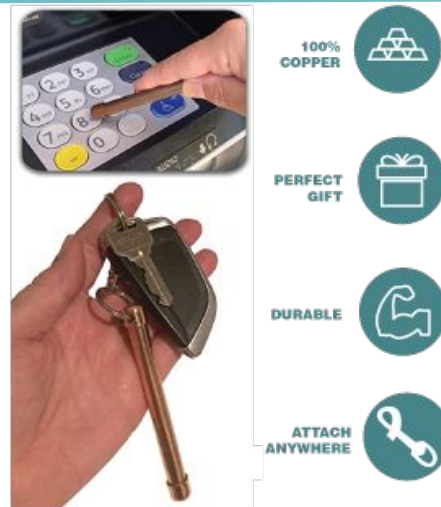
Effortless Attachment with Easy Swivel Clip, Ideal for Quick Attachment to Keys, Purse, Zipper Pulls, Dog Leash, or Backpack. A Travel Essential Wherever You Go, Every Time You Go.

Rub, Roll, and Touch between your hands to activate copper's bacteria killing power. Self Sanitizing.

Perfect touch tool for using on Elevator Buttons, ATMs, Grocery Check Outs, Gas Pumps - Public Places Not Cleaned Properly.

Defend from Within: Safely and Gently Use the Roller in Your Nose Each Morning and Night, similar to a Q-Tip. Destroy Germs Before They Enter Your Body and Make You Sick. Stop a sore throat by gently sucking on your roller like a lollipop.

***"I got this product for myself and will be purchasing more for the entire family. I work in close proximity to various people on a daily basis, I use my phone for work as well and got the flat one for my phone case also. I work in the medical field and have done extensive research on the features of Copper. This product is amazing, and I hope to see these in more medical facilities and homes all around the world. 5 stars all the way!"***  
Brittany



This product is covered by U.S. Patent D894416

# Phone Patch

The average phone hosts 25 million germs and is the germiest thing we touch **all the time**. Now you can Reliably Talk, Text, & Touch with no fears of getting sick.

Secure Placement: Specially Engineered **3M** Adhesive Offers Reliable Adherence to Any Surface You Desire.

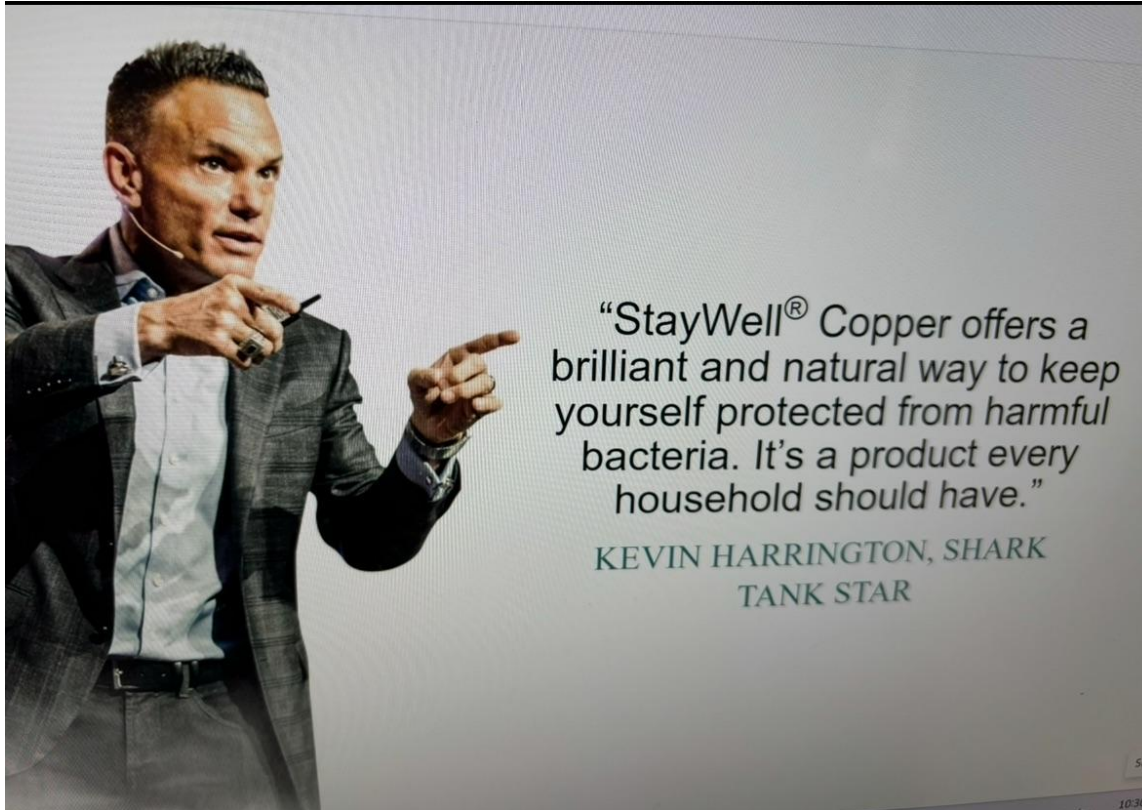
Hassle-Free: Lightweight, Thin, Effortless to Attach.

Note: we have found that the 3M adhesive does not adhere to the new silicone phone cases. Just peel off the tape, apply Gorilla Glue or Super Glue and your Phone Patch will stick really well.

*"I am so happy to have the copper patch on my cell phone. I'm a germaphobe. I was a news anchor for more than 20 years, and I've done my research; copper is where it's at. Thank you StayWell for making me feel more comfortable." 5 Stars\*\*\*\*\* Molly Hughes*









## YOURS AND MINE

**1 StayWell® Copper Large  
Phone Patch and One  
Copper Roller**

~~Retail \$79.98~~

\$49.94

**SAVE \$30.04 +S&H**



## MOST POPULAR

**Buy 2 StayWell® Copper Large  
Phone Patches and get 1  
Copper Roller FREE**

~~Retail \$116.97~~

\$69.99

**Save \$46.98 + S&H**



## BEST SELLER

**Buy 3 StayWell® Copper Large Phone Patches and get 2 Copper Rollers FREE**

~~Retail \$196.95~~

\$109.99

**SAVE \$86.96 + S&H**



## OUR BEST DEAL EVER

**Buy 5 StayWell® Copper Large Phone Patches and get 5 Copper Rollers FREE Plus FREE USA Shipping**

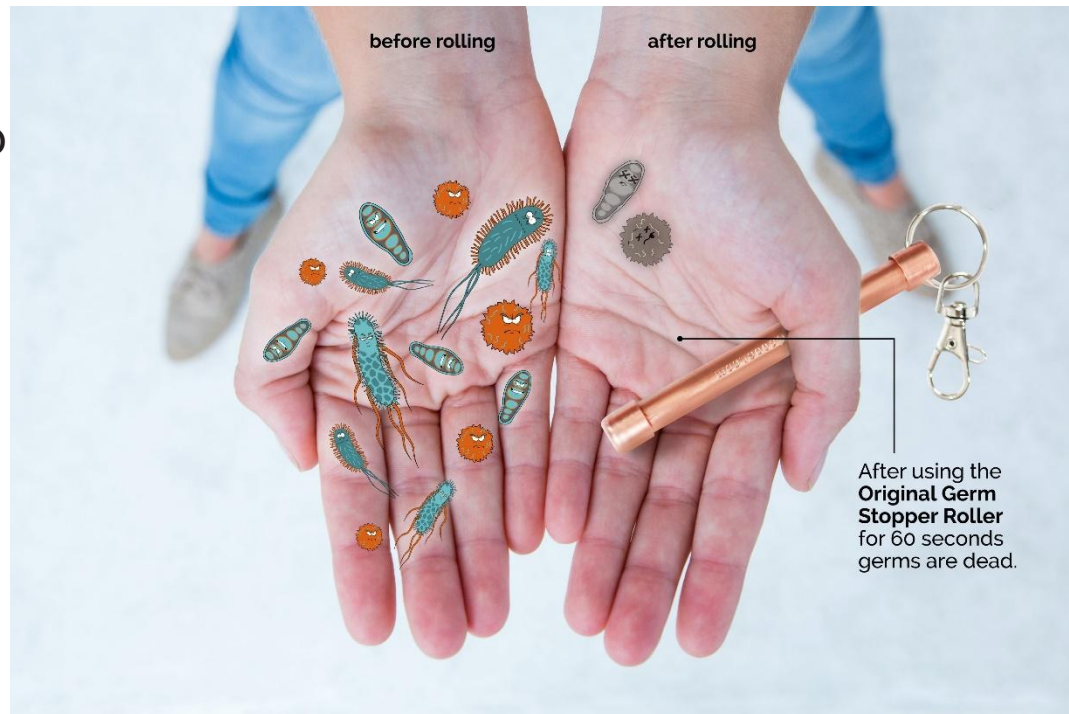
~~Retail \$399.90~~

\$199.99

**SAVE \$199.91**

# How Does Copper Work?

- Touching skin to the copper transfers the germs on the skin to the positively charged nitrogen ion and the kill destroys the cell.
- Copper is easy and safe to apply to a clean, dry surface. **PROVEN** safe using NO harsh chemical. Safe on skin.

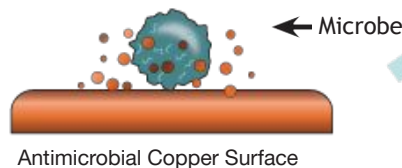




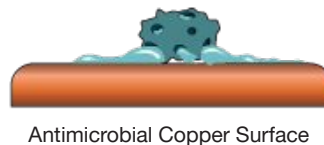
# What Does Copper Do?

Researchers worldwide agree copper is a natural “antimicrobial”. Microbe cells have an electric charge which destroys cells in seconds.

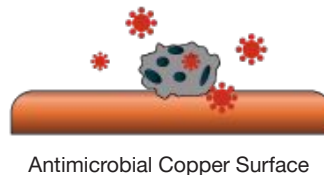
Copper physically kills vs. chemically. **PHYSICAL KILL** means cells cannot mutate or turn into "super bugs"



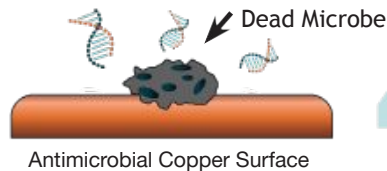
1  
Copper ions penetrate and dissolve the virus' outer membrane



2  
The ions enter the virus and cause it to lose its contents & moisture



3  
The ions attract external oxygen accelerating the damage

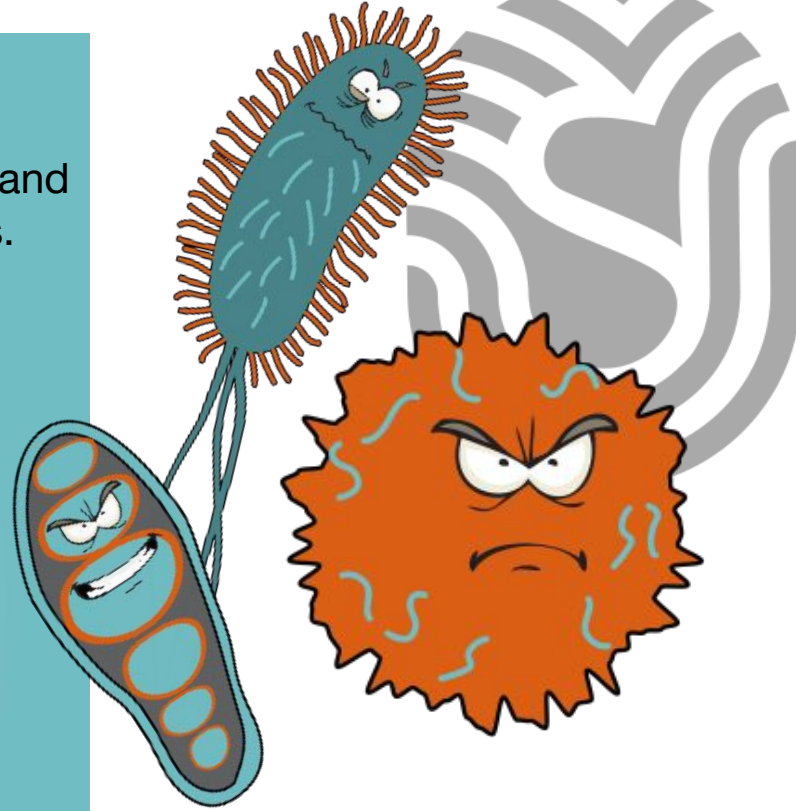
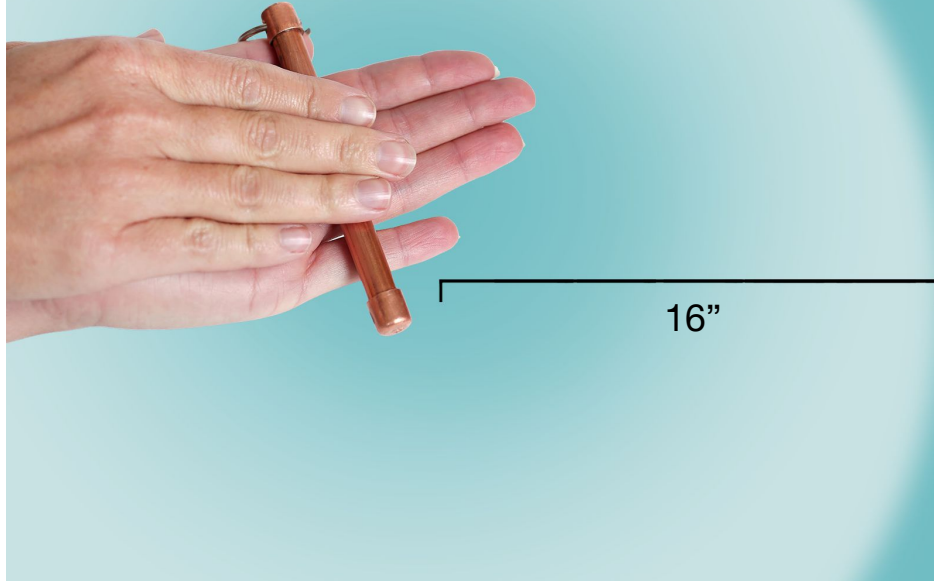


4  
The proteins are destroyed preventing self-proliferation and replication

# Why StayWell® Products?

## HALO EFFECT

Copper is the only metal that “halos” and kills 70% of germs within a 16” radius.



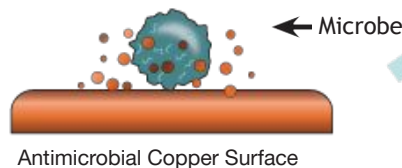
- Pure, uncoated copper naturally oxidizes and changes. This patina ***DOES NOT*** affect copper's natural ability to kill germs. Copper kills just as many germs when tarnished as it does when shiny.
- Copper can easily be polished to remove patina if you prefer the bright copper color. Copper can be washed with soap and water just like your silverware



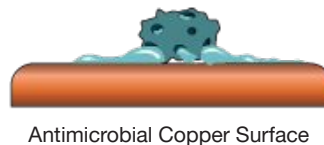
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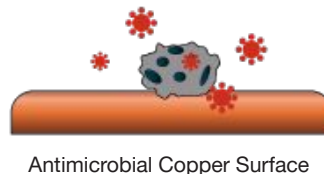
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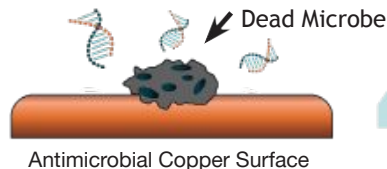
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## StayWell® Copper Founded out of an Unmet Need

- SWC Founder Marcia Reece contracted a deadly MRSA staph infection in a Chicago hospital and spent 6 months fighting for her life. That life-changing experience drove her to research a way to kill deadly germs without using chemicals and develop a line of consumer products utilizing the science she learned.
- Marcia, the successful inventor of Sidewalk Chalk, uses the skills she mastered making Sidewalk Chalk a household name to bring the StayWell® Copper Products to market. She was honored to be inducted into the Toy Hall of Fame in 2020.



## Media is Taking Notice



**MarketWatch**

**yahoo!**  
news

**Forbes**

martha  
stewart



**REUTERS**

**THE HUFFPOST**



**INFLUENCIVE**  
UNCONVENTIONAL WISDOM / INFLUENTIAL MINDS

**KIVO DAILY**

**FUTURE**  
**SHARKS**

arizona  
**DAILY**  
**MIX**

your compass / guide  
**GREEN**  
**LIVING**

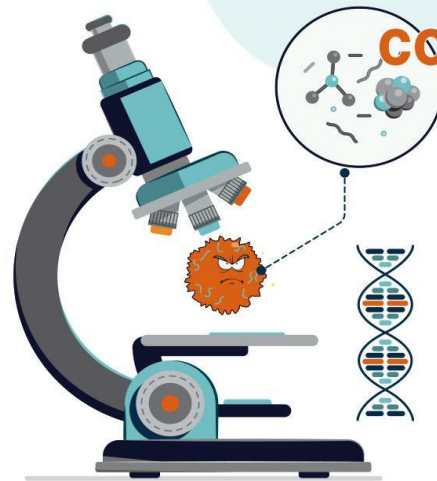
# STAYWELL® ANTIMICROBIAL COPPER

**Antimicrobial Copper** kills greater than **99.97%** of Gram-negative and Gram-positive bacteria within **two hours** of exposure. Antimicrobial Copper surfaces deliver continuous and ongoing antibacterial action, remaining effective in killing greater than 99% of bacteria within two hours.



## Bacteria, Germs and Viruses

are rapidly killed on antimicrobial copper surfaces, and the term **"Contact Killing"** has been coined for this process.



## COPPER

# IONS

### Electrically Charged Molecules

- kill dangerous viruses by destroying their genetic material. Copper ions do this by interacting with oxygen and changing the oxygen molecules. As a result, the virus cells cannot **mutate**, preventing the microbe from developing resistance to copper. The ions prevent cell respiration, punch holes in the bacterial cell membrane destroying the DNA and RNA inside.

### A microbiocidal

## 'HALO EFFECT'

was discovered. In addition to contamination being **99 percent** lower on the **copper** surfaces, they also exert a halo effect whereby non-copper surfaces up to 16 inches (50 cm) away exhibit a reduction in contamination of more than **70 percent**.



To see StayWell® Copper's full line of germ killing products, visit **[www.staywellcopper.com](http://www.staywellcopper.com)**

## BREAKING NEWS

# EPA Registers Copper Surfaces for Residual Use Against Coronavirus



### EPA Press Office ([press@epa.gov](mailto:press@epa.gov))

WASHINGTON (February 10, 2021) — Today, the U.S. Environmental Protection Agency (EPA) is announcing that **certain copper alloys provide long-term effectiveness against viruses, including SARS-CoV-2, the virus that causes COVID-19.** As a result of EPA's approval, products containing these copper alloys can now be sold and distributed with claims that they kill certain viruses that come into contact with them. This is the first product with residual claims against viruses to be registered for use nationwide. Testing to demonstrate this effectiveness was conducted on harder-to-kill viruses.

"Providing Americans with new tools and information to fight the virus that causes COVID-19 is one of EPA's top priorities," said Acting Assistant Administrator for EPA's Office of Chemical Safety and Pollution Prevention Michal Freedhoff. "Today's action marks another step forward in EPA's efforts to listen to the science and provide effective tools to help protect human health."

In today's action, EPA is granting an amended registration to the Copper Development Association for an emerging viral pathogen claim to be added to the label of Antimicrobial Copper Alloys- Group 1 (EPA Reg. No. 82012-1), which is made of at least 95.6 percent copper. Amended registrations allow previously registered products to make label changes (e.g., changes to product claims, precautions and/or use directions) and/or formulation changes. In this case, the amended registration is adding virus claims to the product registration.

New efficacy testing supported by the Copper Development Association and conducted according to EPA's protocols demonstrated certain **high-percentage copper alloy products can continuously kill viruses that come into contact with them.** Based on testing against harder-to-kill viruses, **EPA expects these products to eliminate 99.9 percent of SARS-CoV-2, the virus that causes COVID-19, within two hours.**

Antimicrobial copper alloys can be manufactured into a wide range of surfaces, including doorknobs and handrails. These high-percentage copper alloy products will be added to the List N Appendix, the Agency's list of residual antiviral products that can be used to supplement routine cleaning and disinfection to combat SARS-CoV-2.

*The use of antimicrobial copper alloy products supplements but does not replace standard infection control practices. Individuals should continue to follow Centers for Disease Control (CDC), state, and local public health guidelines, including critical precautions like mask wearing, social distancing, and ventilation. According to the CDC, COVID-19 is thought to spread mainly through close contact from person to person.*

For more information on how copper alloy products can be used against viruses, see EPA's website, [www.epa.gov/](http://www.epa.gov/)



**...certain copper alloys provide long-term effectiveness against viruses, including SARS-CoV-2, the virus that causes COVID-19**

Available at  
[staywellcopper.com](http://staywellcopper.com)





# Proven Science

New research from the University of Southampton has found copper can destroy MRSA spread by fingertips touching surfaces. Frequently-touched surfaces in busy areas - like hospitals, public places and transport - are at high risk of infections caused by methicillin-resistant *Staphylococcus aureus* (MRSA).

Bacteria can be deposited on a surface by someone touching it and via body fluids. It can then gruesomely be picked up by someone else touching the surface and then spread. There were 800 cases of MRSA between April 2014 and March 2015.

When MRSA was exposed on copper surfaces, the result was “irreversible cell breakdown and death”. Although copper is regularly used in hospitals, schools, sports facilities, transport hubs and offices, this is the first study to show that copper kills MRSA from fingertip contamination. The team believe MRSA dies on copper surfaces because of a two-pronged attack from copper ions and reactive oxygen species.

Dr Sarah Warnes, lead author of the new research said: “Our latest research shows that in simulated fingertip contamination of surfaces with millions of MRSA or MSSA, the cells can remain alive for long periods on non-antimicrobial surfaces - such as stainless steel - but are killed even more rapidly than droplet contamination on copper and copper alloys.

***“Exposure to copper damages the bacterial respiration and DNA, resulting in irreversible cell breakdown and death.”***

*The researchers say the findings are significant. Professor Bill Keevil, Chair in Environmental Healthcare at the University of Southampton said: “It's important to understand the mechanism of copper's antimicrobial efficacy because microorganisms have evolved various mechanisms to convey resistance to disinfectants and antibiotics.*

***“Our work shows that copper targets various cellular sites, not only killing bacterial and viral pathogens, but also rapidly destroying their nucleic acid genetic material so there is no chance of mutation occurring and nothing to pass on to other microbes, a process called horizontal gene transfer.***

***“Consequently, this helps prevent breeding the next generation of superbug.”***

[https://www.copper.org/about/pressreleases/2008/pr2008\\_Mar\\_25.html](https://www.copper.org/about/pressreleases/2008/pr2008_Mar_25.html)

[https://en.wikipedia.org/wiki/Antimicrobial\\_properties\\_of\\_copper](https://en.wikipedia.org/wiki/Antimicrobial_properties_of_copper)

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[https://www.buildingbetterhealthcare.co.uk/news/article\\_page/Research\\_reveals\\_halo\\_effect\\_of\\_copper\\_surfaces/83193](https://www.buildingbetterhealthcare.co.uk/news/article_page/Research_reveals_halo_effect_of_copper_surfaces/83193)

<http://www.europeancleaningjournal.com/magazine/articles/latest-news/copper-halo-effect-found>

<https://www.healthstatejournal.com/story/11111/antimicrobial-coppers-halo-effect-proven>

[Copper Kills Germs On Contact See The Science. - Bing video](#)

[Watch How Copper Kills vs. Stainless Steel](#)

[Why Isn't Germ-Killing Copper Everywhere?](#)

[Why Aren't Our Surfaces Covered in Germ-Killing Copper](#)





STAYWELL<sup>®</sup>  
C O P P E R



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**Be Well**

**Live Well**

**StayWellCopper.com**