Affiliate Promotion Starter Planner

1. My starting point

- What do I already know about online marketing? _____
- Which topic or audience am I interested in serving? _____
- How much time can I realistically set aside each week? _____
- What is my budget? _____

For example: no paid advertising for now.

2. Product check

Before promoting a product, write down:

- Product name: _____
- Vendor or product platform: _____
- Who might find it useful? _____
- What does the vendor say it includes? _____
- What have I personally checked? _____
- What details are still unclear? _____
- What is the current price and are there upsells? _____
- Where can I find the terms and refund information? _____

3. My promotion plan

Choose one method to begin with:

- Blog article

- Social media post

- Email to subscribers

- Another suitable method:

Write one helpful topic you can cover without making unsupported claims:

- Topic: _____

- What useful information can I provide? _____

- What should a reader know before deciding? _____

- What is my next-step call to action? _____

4. My tracking notes

For each piece of content, record:

- Date published: _____

- Where I shared it: _____

- Link or tracking ID: _____

- Visitors or clicks, if available: _____

- Questions readers asked: _____

- What I'll improve next time: _____

5. My weekly review

At the end of the week, ask: _____

- What did I publish or complete? _____

- What questions or feedback did I receive? _____

- Did I make any claims I need to verify or correct? _____

- What is one small, practical step for next week? _____

This planner helps organise your work. It does not promise sales or income.

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